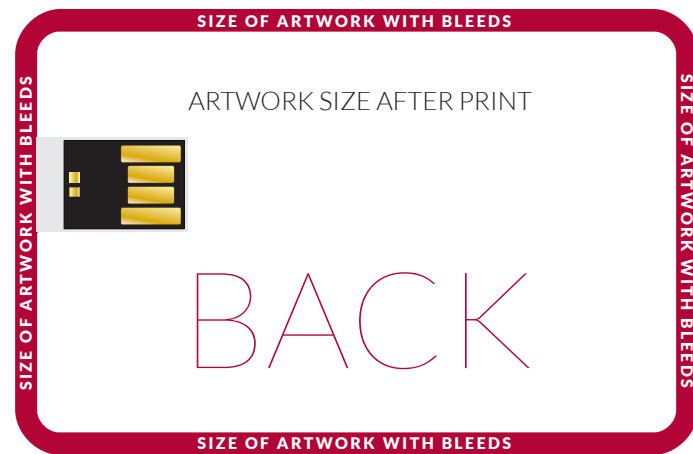
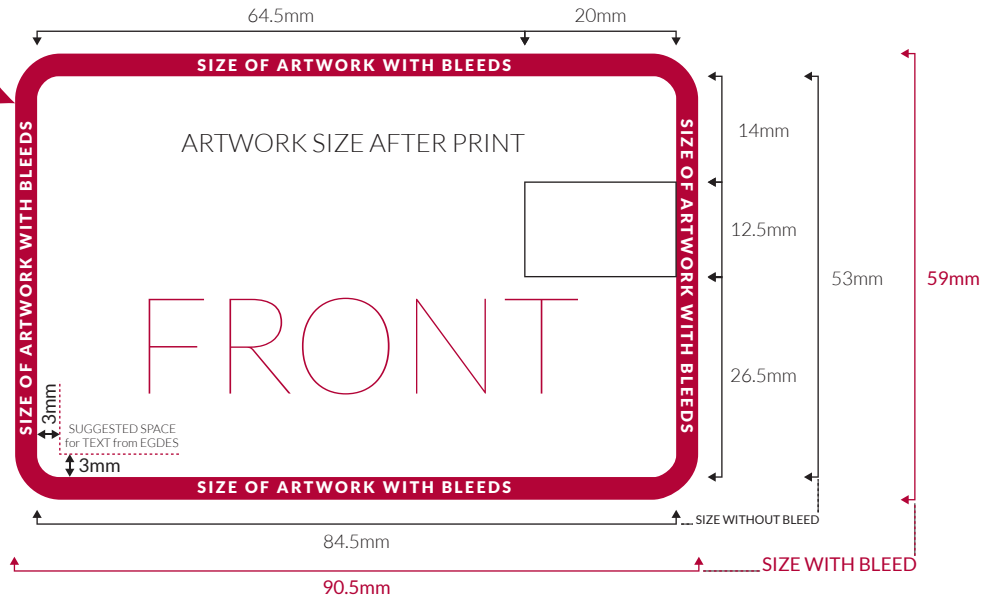


The following print guide has been prepared for your graphic designer, however should you not have a graphic designer, Flashbay is happy to lay out your artwork and/or text which you can email to your Flashbay account manager. Having submitted your artwork to Flashbay, you will receive a virtual PDF for your review. We can make modifications thereafter as requested.

The final size of Wafer Series USB card is **84.5mm x 53mm** and for digital production we request the **bleed area (3mm)** around the edges hence artwork should be prepared to **90.5mm x 59mm** size.

Why do we need bleeds?

Bleed refers to printing that goes beyond the edge of the sheet after trimming. The bleed is the part on the side of a document that gives the printer a small amount of space to account for movement of the paper, and design inconsistencies. Bleed ensures that no unprinted edges occur in the final trimmed document.



Printing specification:

- ▶ CMYK colour mode
- ▶ vector files preferably
- ▶ 300dpi for rasters

Wafer USB Card Thickness

2.2mm

USB Card Orientations

Below are the layout orientation options to consider, achieved by rotating & flipping USB card

